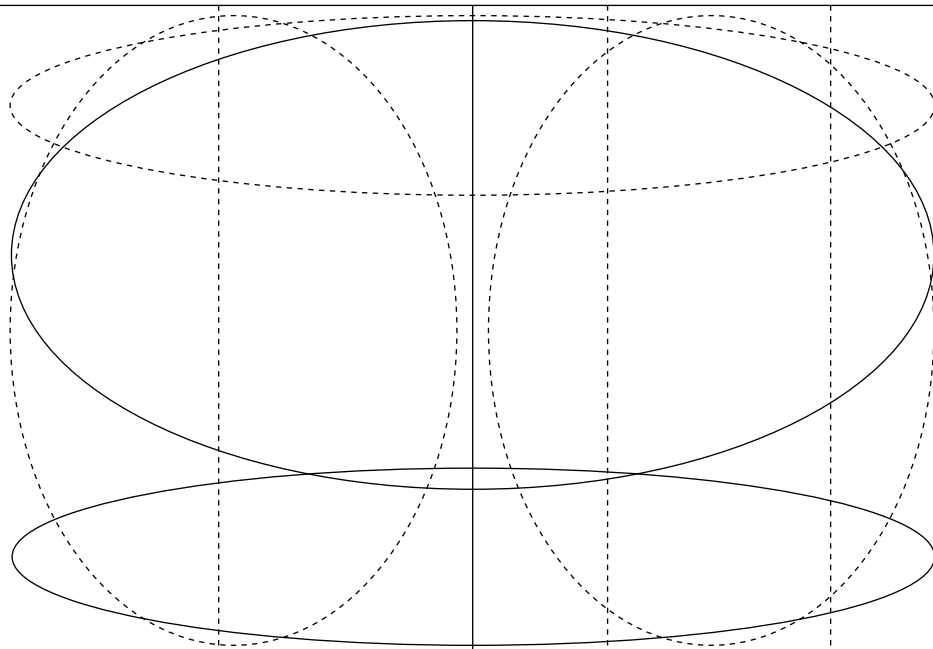
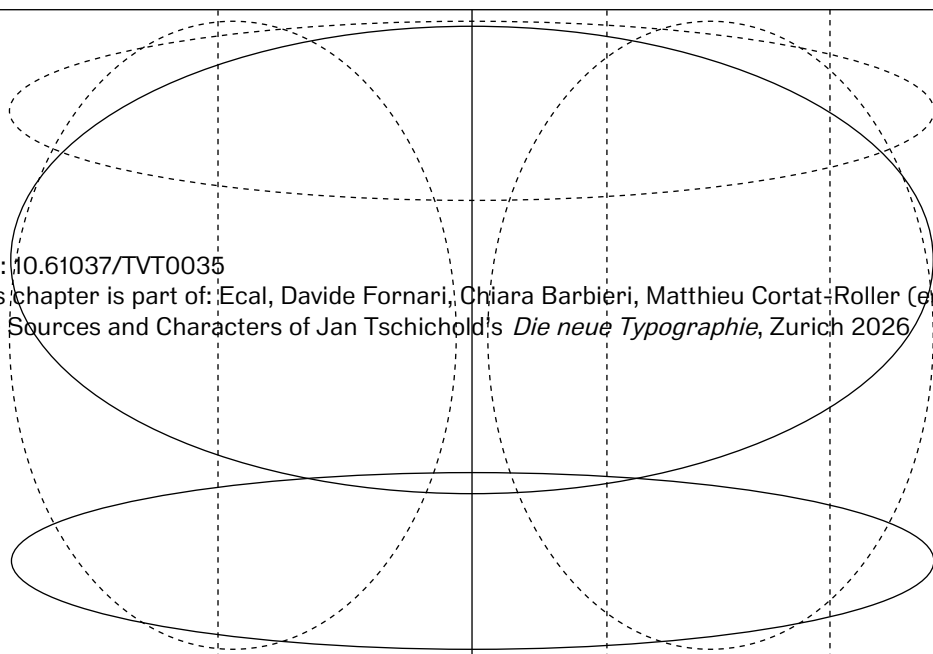




APPENDICES



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Researcher in Design History at ECAL/University of Art and Design Lausanne (HES-SO). She holds a PhD in History of Design from the Royal College of Art in London with a thesis on the professionalisation of graphic design in Italy from the interwar period to the mid-1960s. Her research interests include visual and material culture in fascist Italy, national design discourses, transnational networks of design exchange, and everyday design practice.

Jonas Berthod

Researcher, lecturer and artistic deputy at ECAL/University of Art and Design Lausanne (HES-SO), where he has taught since 2013. He earned a PhD from the University of Bern with *The Prize of Success*, a thesis on the impact of cultural promotion in Swiss graphic design. He is currently a postdoctoral researcher on the SNSF, Swiss National Science Foundation, project “The Cultural Turn in Swiss Graphic Design from the 1980s to 2020” and serves as a lecturer at Kingston School of Art, Kingston University London.

Matthieu Cortat-Roller

Swiss type designer and the Head of the Master in Type Design at ECAL. He works as a scientific advisor at the Musée de l’Imprimerie et de la Communication graphique (Museum of Printing and Graphic Communication) in Lyon. He designs custom typefaces for private and commercial clients. He runs the Nonpareille Type Foundry.

Davide Fornari

Full professor at ECAL/University of Art and Design Lausanne (HES-SO), where he leads the Applied Research and Development sector since 2016. He holds a PhD in Design Sciences from University IUAV of Venice. Besides ECAL, he teaches at SUPSI in Mendrisio, Switzerland, and at Design Academy Eindhoven, The Netherlands. Among his publications, *Carlo Scarpa. Casa Zentner a Zurigo: una villa italiana in Svizzera*, with Giacinta Jean and Roberta Martinis (Electa, 2020), and *Olivetti Identities. Spaces and Languages 1933–1983*, with Davide Turrini (Triest Verlag, 2022).

Gilles Gavillet

Head of the graphic design studio Gavillet & Cie and of the Optimo Type Foundry. Following his studies at ECAL/University of Art and Design Lausanne (HES-SO), Gilles Gavillet worked for Cornel Windlin in Zurich for a few years, before moving to Geneva, where he now lives and works. In 1998, he co-founded Optimo and since then has been directing the foundry’s operations. In 2001, he established his studio specialising in editorial and visual identity projects, predominantly working in the cultural sector and with international clients. Gavillet has been teaching at ECAL since 2008. He has received many awards for his work, including the prestigious Jan Tschichold Prize in 2006 for his contributions in book design and the Grand Award for Design in 2012. His work has been featured and exhibited around the world. From 2015 to 2021, he was the head of the jury for “Die schönsten Schweizer Bücher” (The Most Beautiful Swiss Books) competition.

Vincent Levrat

Vincent Levrat grew up in the Swiss countryside. After completing with honours the photography school of Vevey, he pursued his path to ECAL/University of Art and Design Lausanne (HES-SO) where he obtained his bachelor's degree in photography, winning the Prix Elinchrom in 2018. He is currently based in Paris, sharing his time between personal projects and commercial work. His photographic work has been shown in a variety of collective exhibitions such as the Prix Photoforum Pasquart in Biel, the Swiss Design Awards in Basel, the festival de Mode et de Photographie de la Villa Noailles in Hyères and the Festival Circulation in Paris.

Nicolas Polli

A photographer, graphic designer and educator from Switzerland, Nicolas Polli (b. 1989) enjoys shifting between personal and commercial matters. He holds a master's degree in Art Direction from ECAL/University of Art and Design Lausanne (HES-SO). His photographic work has been exhibited nationally and internationally, notably at l'appartement – Espace Images Vevey, Photoforum Pasquart in Biel, Espace Arlaud in Lausanne, Museum Brot in Ulm, Verzasca Foto Festival, Gibellina Photoroad, Coal Mine Winthertur. He published two monographs: *Ferox the Forgotten Archives 1976–2010* (Skinnerbook, 2018) and *When Strawberries Will Grow on Trees, I Will Kiss U* (Ciao Press, 2020). He won the Swiss Design Award in 2018 and 2020.

François Rappo

Trained as graphic designer at ECBA, Ecole cantonale des beaux-arts Lausanne, he designed several typefaces, including Didot Elder, Theinhardt Grotesk, Genath, New Clarendon, and Plain Grotesque. His portfolio includes projects for *Vogue Hommes International*, *The New York Times Magazine*, ICA Institute of Contemporary Art, London. From 2001 until 2007, François Rappo was head of the jury of “Die schönsten Schweizer Bücher” (The Most Beautiful Swiss Books) competition, and a member of the Swiss Federal Design Commission. He taught typography and graphic design at ECAL/University of Art and Design Lausanne (HES-SO). François Rappo was the recipient of the Jan Tschichold Award in 2013.

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Martin Søberg is an art historian and associate professor at the Royal Danish Academy's Institute of Architecture and Culture from which he holds his Ph.D. in architecture (2014). He is author of the monograph *Kay Fisker: Works and Ideas in Danish Modern Architecture* (Bloomsbury, 2021) and co-editor of several books including *Architectures of Dismantling and Restructuring: Spaces of Danish Welfare, 1970–Present* (Lars Müller, 2022) and *The Artful Plan: Architectural Drawing Reconfigured* (Birkhäuser, 2020). He is vice-chair of the Danish Association of Art Historians and chair of Docomomo Denmark.

Davide Tomatis

Davide Tomatis lives and works in his hometown of Turin, Italy, after obtaining a Master's degree in Type Design at ECAL/University of Art and Design Lausanne (HES-SO). He is part of the management of Archivio

Tipografico, one of Europe's largest typography archives and printing houses, structured as a cultural association organising events, courses and collaborative projects to preserve and reconceive the importance of typographical knowledge. He also works in the field of graphic and type design as a founding member of Studio 23.56 and teaches typography and printmaking at Politecnico di Torino and other institutions.

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