

Triest

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New titles
Autumn 2026

Triest

Verlag für
Architektur, Design
und Typografie

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Wohnbau als Prätext.

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Impressum

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middle: New screen printing methode Selectasine, un-
finished print, from: *Hans Caspar Ulrich, the Swiss Silk
Men and America*; below: Residential buildings Buchen-
strasse/Gotthelfstrasse, Basel, Marcus Diener, from:
Housing as pretext.

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Triest Verlag receives a grant for the years 2026 to 2028
from the Federal Office of Culture as part of the Swiss
publishers' subsidies.

Dear avid readers and booksellers

All his life, Swiss architect and historian Martin
Steinmann devoted his attention to residential
construction. Applied in both research and teach-
ing, his method is as compelling as it is relevant.
His essays are now being published in *Housing as
pretext*. From a typological perspective, *Green-
houses* from the “Studies on Type” series shows
how greenhouses/glasshouses introduce a new
logic of space – be it by means of buffer zones,
thermal shells, conservatories or additional living
space.

Back in spring we announced the German
edition of *Hans Caspar Ulrich, the Swiss Silk
Men and America* by Guido Lengwiler, who
explored this largely unknown figure who played
a key role in introducing silk-screen printing to
Europe almost one hundred years ago. We have
now decided to publish an English version of the
book too.

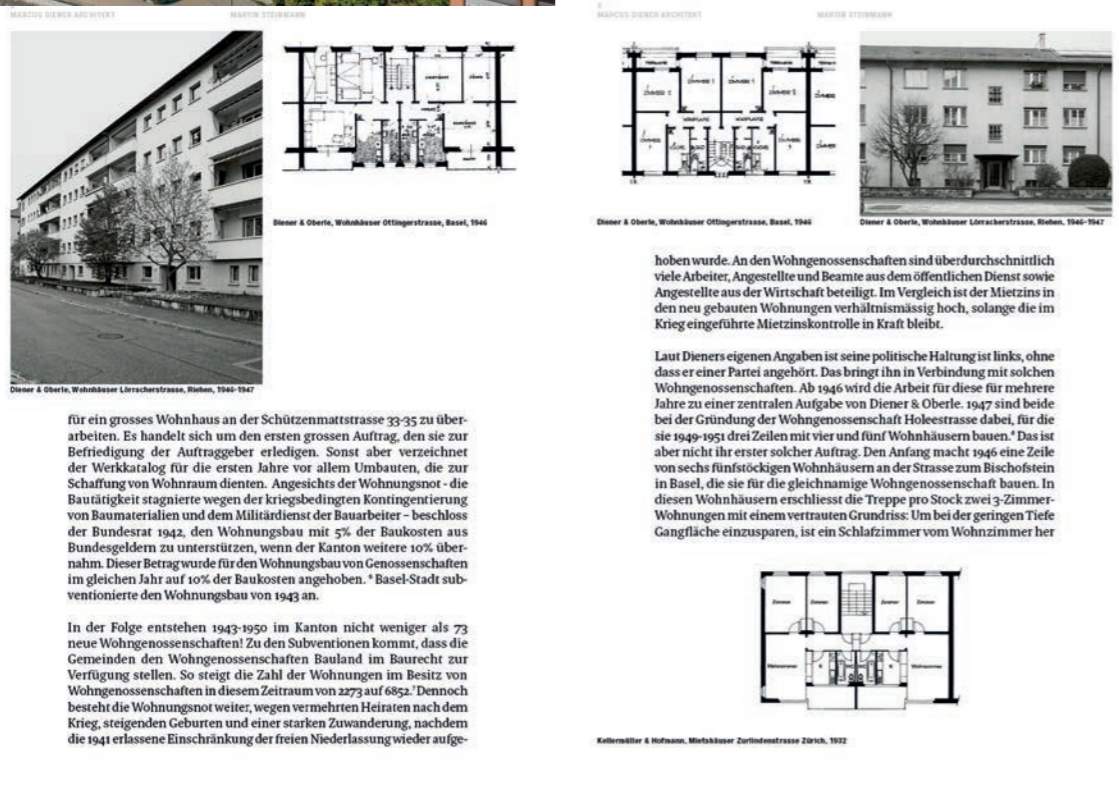
We hope you enjoy these new releases,
Kerstin Forster, Andrea Wiegelmann and Andrea
Woods.

- First publication of Martin Steinmann's collected and annotated writings on housing
- Typological analyses and critical comparisons offer an in-depth discussion of residential construction
- Regarded as a building block of neighbourhoods, the urban residential building offers valuable impetus beyond the residential building typology



Also available:

Elli Mosayebi, Michael Kraus (eds.), *The Renewal of Dwelling* und
Yves Dreier, Eik Frenzel (eds.), *Social Loft. Auf der Suche nach neuen Wohnformen* → p 16



On Housing

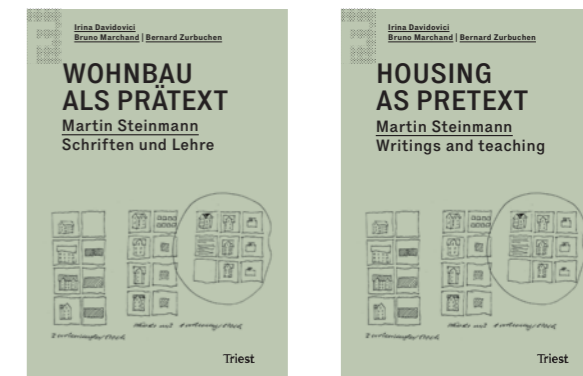
Architect, critic, architectural historian and professor Martin Steinmann (1942–2022) was one of the pre-eminent intellectual representatives of the Swiss architectural scene from the late twentieth century until his death in 2022. Known above all for his phenomenological and semiotic thoughts on contemporary Swiss architecture, his writings on housing are relatively unknown. Despite this fact, for Steinmann housing was the entry point or, as he put it, a “pretext” for understanding the influence of architecture on society. In view of current demands in terms of densification and sustainable design of urban environments, this approach is more important than ever.

The possibilities of different social groups living together are fundamentally influenced by housing and its physical manifestation in urban design. By means of his critical reflections on historical and contemporary forms of housing in Switzerland, Steinmann identifies points of reference for current housing and design practices.

The method that Steinmann applied in his research and teaching is as compelling as it is relevant. By harking back to history to identify and analyse typological developments, he draws parallels between traditional forms of housing and contemporary design.

Steinmann analyses historical forms of housing such as workhouses and mezzanine apartments along with current housing projects by leading architectural firms in order to forge links between traditional forms, social and economic conditions, and cultural norms that are equally relevant for contemporary housing projects.

For the first time, this publication explains Steinmann's teaching methods, bringing together his essays on the subject of housing, some hitherto unpublished and others long out of print.



Irina Davidovici, Bruno Marchand, Bernard Zurbuchen (eds.)
Housing as pretext.
Martin Steinmann – Writings and teaching
Wohnbau als Prätext.
Martin Steinmann – Schriften und Lehre
Book design: Chris Gautschi
ca. 320 pages, ca. 200 images, 16 × 23 cm, softcover

SFr 49.–, Euro [D] 49.–, Euro [A] 50.40

→ October 2026

English edition: ISBN 978-3-03863-111-8
German edition: ISBN 978-3-03863-110-1



German



English

About the editors

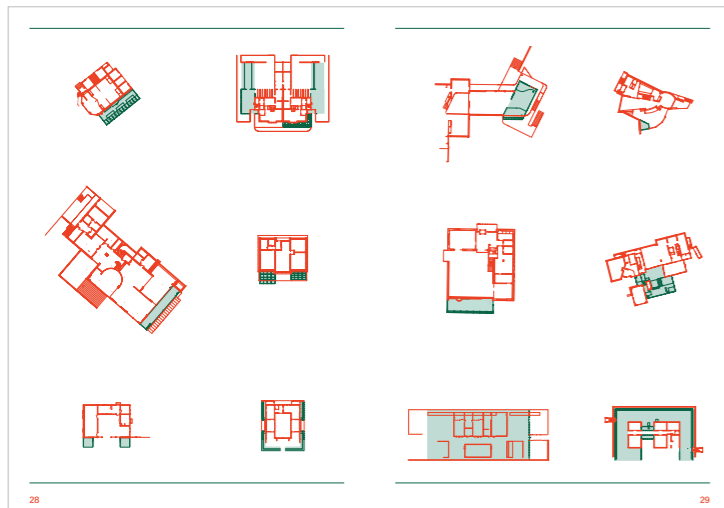
Irina Davidovici is an architect, historian and associate professor of Architecture at ETH Zurich, where she heads the gta Archive; the focus of her research is on housing and Swiss architecture.

Bruno Marchand is an architect; in 1992 he obtained his PhD in Science from EPFL Lausanne, where he has been a professor emeritus of Architectural Theory since 2020. He works on studies on special historical fields, regional planning and urban design.

Bernard Zurbuchen is an architect and was assistant from 1990 to 2000 and later senior researcher with Martin Steinmann at EPFL Lausanne. He has been visiting professor at Louvain-la-Neuve on several occasions. He runs his own architectural firm together with Maria Zurbuchen-Henz.

- A typological analysis of the greenhouse: as a home extension, conservatory, buffer zone or thermal shell
- Examples section featuring reference projects from all over Europe and an overview of typologies
- The greenhouse as a low-tech approach to smart building concepts

und Typografie



Also available from EPFL – Laboratory EAST:
 – *Filling Stations. Studies on Types*
 – *Mass Made Units. Studies on Assemblies* → p 15



Greenhouses for climate-responsive architecture

A greenhouse is far more than a simple extension or a standalone building. The wealth of possible concepts ranges from life-sustaining environmental conditions to structures for cultivating plants. In this context greenhouse refers to both atmospheric conditions and the building type. *Greenhouses. Studies on Types* explores this topic in greater depth by considering the greenhouse not as a fixed model but rather as a series of architectural principles.

From a typological perspective, the book explores how greenhouses introduced a new logic of space – be it in the form of buffer zones, thermal shells, conservatories or additional living space. These in-between spaces reconfigure living and communal areas and alter microclimates, thus contributing to current debates on climate-responsive architecture.

Following the concept of the “Studies on Types” series, the book begins by examining the typological concept of the greenhouse type – as a historical manifesto, as a central element of 1970s solar architecture and as food for thought about thermal control – and goes on to analyse a wide selection of case studies portrayed and redrawn by students of the EAST design studio in order to provide a detailed insight into the various manifestations of this type.

The book rounds off with a visual atlas that brings together all of the case studies and historical reference buildings. Conceived as a reference work and systematic overview, it illustrates the relational and transformative role of twentieth-century greenhouse typologies and their potential to enrich architectural space.



Laboratory EAST, EPFL Lausanne (eds.),
 Tiago P. Borges, Anja Fröhlich, Martin Fröhlich
Greenhouses. Studies on Types

Book design: Omnigroup, Lausanne
 English, ca. 96 pages, ca. 120 images and plans,
 17,1 × 24 cm, linen softcover

SFr 29.–, Euro [D] 29.–, Euro [A] 29.90

→ September 2026

ISBN 978-3-03863-112-5



About the editors

EAST – Laboratory of Elementary Architecture and Studies of Types, EPFL Lausanne.

Tiago P. Borges is an architect, postdoc and associate professor at EPFL. His work focuses on typological studies, with special emphasis on typological transfers and the historical and conceptual connections between greenhouses and living spaces.

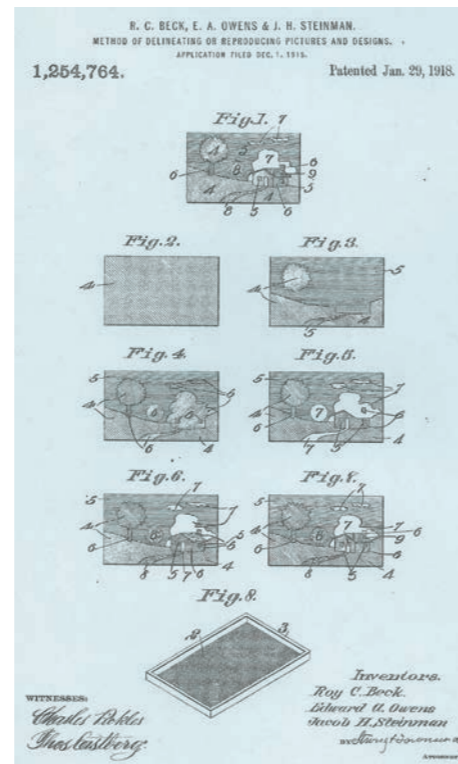
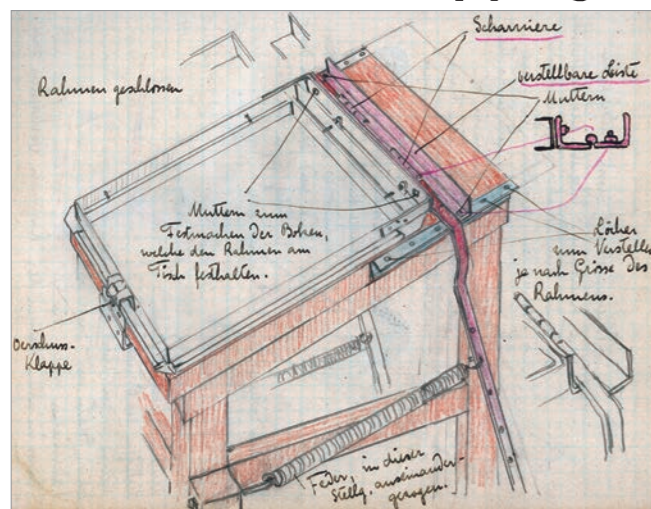
Anja Fröhlich is associate professor of Architecture and Design at EPFL and codirector of the EAST Laboratory. Pursuing a typological approach to urban architecture, she draws on her PhD thesis to investigate how form serves to organise communal life and articulate spatial relations.

Martin Fröhlich is associate professor of Architectural Design at EPFL and codirector of the EAST Laboratory. He is cofounder of AFF Architekten (Berlin / Lausanne) and AFFECT, a research project on the subject of circular building.

- Artist and entrepreneur Hans Caspar Ulrich introduced silk-screen printing to Europe: a special Swiss life-history in the world of textiles and industry
- Lavishly illustrated, with facsimiles from Ulrich's notebooks on the silk-screen printing technique
- Never-before-published historical documents

T

und Typografie



Also available:
 Thomas Bruggisser, Ruedi Weidmann,
 Hansruedi Scheller – *Signaletikpionier* → p 19



Diese Betriebe unterstützten nun als Investoren das zukunftsreiche Verfahren und waren an Selectasine mitebeteiligt. Ohne diese Unterstützung wäre der kleinen Firma wohl kaum der Durchbruch gelungen. Mit genügendem Kapital ausgestattet, reichte man das Patent auch international ein – in Kanada, Neuseeland und Australien, England sowie in mehreren weiteren Ländern Europas. Es war der Beginn der weltweiten Verbreitung des Siebdrucks, von Amerika über Europa und Fernost bis hin nach Südamerika und Afrika. Zunächst beschränkten sich die Geschäftsbeziehungen jedoch auf englischsprachige Länder, mit denen Amerika traditionell Handelsbeziehungen pflegte. Erst danach folgte – mit der Expansion nach England 1926 – der Schritt auf den europäischen Kontinent. Hier waren es die Schweizer Seidensatzfabrikanten, die die Initiative ergriffen, um das Verfahren zu übernehmen.

Siegeszug und Niedergang des Selectasine-Verfahrens

Selectasine fand weltweit zahlreiche Lizenznehmer, die Muttergesellschaft in San Francisco stand in engem

Kontakt zu ihren Kunden, den Druckereien. Fortlaufend wurde die Technik verbessert und neue Produkte zur Schablonenherstellung, zu Druckgeräten und den Druckfarben angeboten. Das Geschäftsmodell war durchdacht: Hält ein Lizenznehmer die Vertragsbestimmungen nicht ein, so verlor er damit die Erlaubnis zur Anwendung des Verfahrens – mit Androhung rechtlicher Schritte. Auch die von Selectasine entwickelten Siebdruckmaschinen wurden den Kunden nur teilweise und in Miete abgegeben. Somit band die Firma ihre Lizenznehmer eng an sich.

Unabhängig davon verbreitete sich der Siebdruck in Amerika bald auch bei Schriftmalern, Schildherstellern und Grafikateliers. Sie ignorierten die Patentrechte oder umgingen sie durch eigene, modifizierte Techniken – Selectasine verlor zunehmend die Kontrolle über den expandierenden Markt. Gleichzeitig machten erste Fachartikel und Fachbücher das detaillierte Wissen über das Siebdruckverfahren für interessierte Kreise zugänglich. Der Siebdruck etablierte sich somit in den USA seit den späten 1920er-Jahren im ganzen Land. Wohl sollte man Lizenzgebühren für ein nun allgemein bekanntes Verfahren bezahlen?

Seit den frühen 1930er-Jahren verlor Selectasine



BEWERBUNGSBILDER: EDWARD OWENS IN DER DRUCKEREI (VORNE, IN WEISER KLEIDUNG). SIEBDRUCK, VERMUTLICH ENDE DER 1920ER-JAHRE. ANTON SEIBER-DIJK



2 / ENTSTEHUNG DES SIEBDRUCKS IN DEN USA 39

How screen printing came to Europe

This book recounts the life-story of Zurich artist Hans Caspar Ulrich (1880–1950), who left behind a pioneering work on the origins and dissemination of silk-screen printing in Continental Europe.

In this impactful work, Guido Lengwiler has recreated the events of more than a century ago, describing European efforts to establish a revolutionary printing technique that would have a formative influence on twentieth-century imagery in advertising and art – and that remains essential in technical applications today.

After first attending the school of applied arts, Hans Caspar Ulrich completed an apprenticeship as a lithographer in Karlsruhe, and also worked for most of his life, with a greater or lesser degree of success, in the fine arts. But thanks to his expertise in printing techniques and his family connection to one of the Silk Men [Seidenherren] of Zurich, Theodor Pestalozzi, his life took an interesting turn – and he introduced silk-screen printing to Europe.

Originally exported for use in flour sieves, sales in the United States began to soar at the beginning of the twentieth century, where the new silk-screen printing technique was just emerging. Totally surprised by this new application, silk producers in Zurich invested large sums of money: on the one hand to send Ulrich to the United States for three months in 1927 in order to learn this new technique and, on the other, to establish screen printing in Europe too as well as to work on patents and licensing.

Luckily, Ulrich's forgotten memoirs have survived. For the first time, the book publishes historical documents dating as far back as the origins of screen printing, which will equally enable further research.



Guido Lengwiler
Hans Caspar Ulrich, the Swiss Silk Men and America.
How Screen Printing Came to Europe

Book design: Guido Lengwiler
 English, ca. 340 pages, ca. 450 images and facsimiles, 24,3 × 30,9 cm, hardcover

SFr 78.–, Euro [D] 78.–, Euro [A] 80.20

→ October 2026

English edition: ISBN 978-3-03863-113-2
 German edition (already announced): ISBN 978-3-03863-107-1



English



German

About the author

Guido Lengwiler, born in 1960, has been working with screen printing since 1978. The same year, he attended the school of applied arts in Zurich, joining Franz Fedier's specialised course in painting in Basel two years later. Subsequently serving an apprenticeship as a screen printer, Lengwiler was employed in this profession for several more years. At the same time, he was a teacher at a vocational school and taught screen printing courses at the schools of design in Zurich and Bern. Today he uses screen printing for artistic purposes in his own studio. Lengwiler is author of the standard work *Die Geschichte des Siebdrucks. Zur Entstehung des vierten Druckverfahrens*, 2013, published in the United States as *A History of Screen Printing: How an Art Evolved into an Industry*.

Current new releases



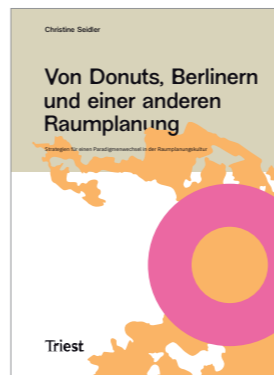
Richard Frick
Satztechnische Grundlagen.
Lehrmittel zur visuellen Gestaltung
60 pages, fully illustrated, 21 x 29,7 cm,
softcover

SFr 32.–, Euro [D] 29.–, Euro [A] 29.90
ISBN 978-3-03863-024-1

→ June 2026

Also available
Martin Sommer, *Typografische Grundlagen*
and further textbooks → p 17

- 10th revised edition of teaching materials for desktop publishing
- Examples and settings explained based on the latest versions of QuarkXPress and Indesign
- For professionals, students of vocational schools and universities of applied science, for continuing education and for self-study



Christine Seidler
Von Donuts, Berlinern und einer anderen Raumplanung.
Strategien für einen Paradigmenwechsel in der Raumplanungskultur

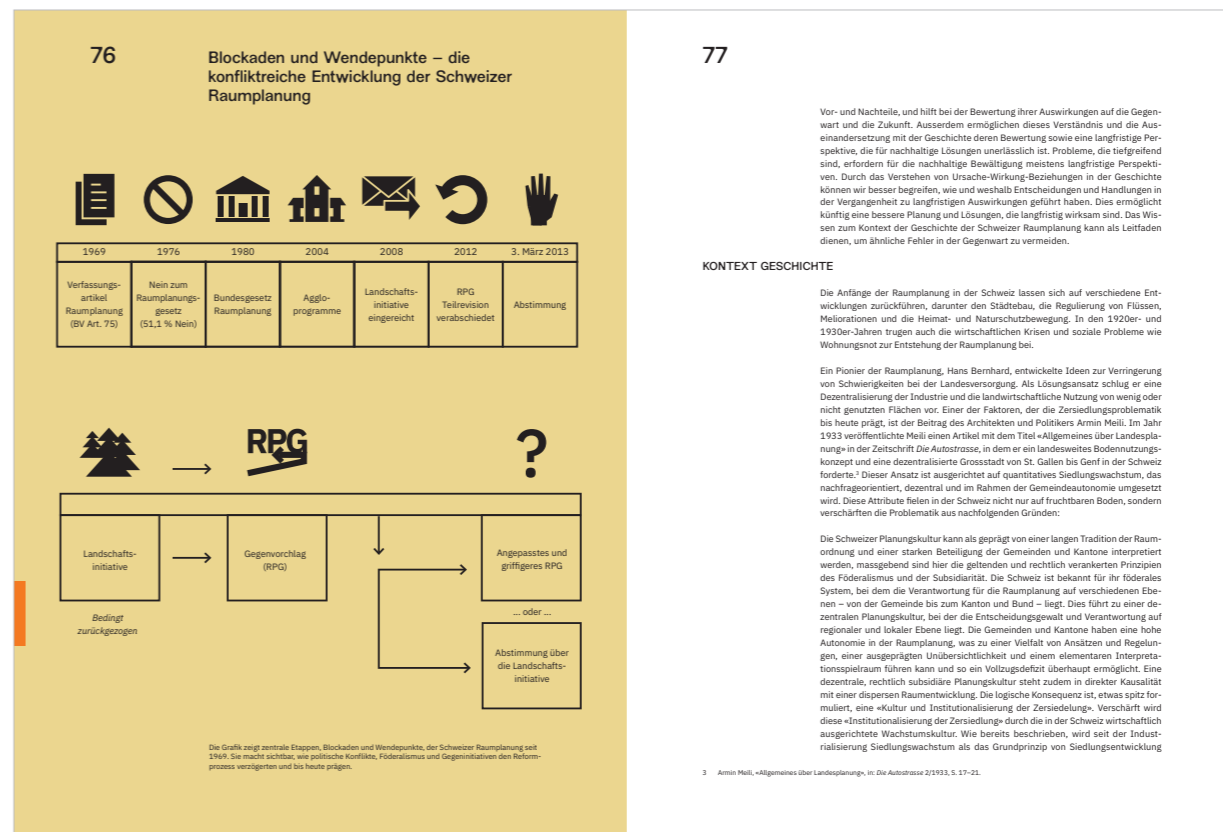
392 pages, ca. 50 infographics and plans,
20 x 27 cm, softcover

ISBN 978-3-03863-074-6
SFr 49.–, Euro [D] 49.–, [A] 50.40

→ June 2026

More on spatial planning → p 15

- Quality of life and diversity through improved spatial planning
- Strategies for quality of housing developments despite and with urban consolidation
- Strategies that can be applied to the questions facing stakeholders – local authorities, clients and residents – are clearly explained, with additional explanatory graphics



Current new releases



Also available:
Pisé – Stampflehm → p 16

Roger Boltshauser mit Mirjam Kupferschmid,
Janina Flückiger, Marlène Witry (eds.)
**Pisé – Hybridkonstruktionen.
Tradition und Potenzial**

**Pisé – Hybrid Constructions.
Tradition and Potential**

480 pages, ca. 490 images, 22 × 30 cm,
half-cloth hardcover

German edition: ISBN 978-3-03863-095-1
English edition: ISBN 978-3-03863-096-8

SFr 98.–, Euro [D] 98.–, Euro [A] 100.70

→ available



Lorenzo De Chiffre, Artem Kitaev, Eva Mair,
Katharina Paschburg, Katherina Putzer (eds.)
**Reuse in Teaching.
The Future of the Architectural Design Studio**

English, 204 pages, ca. 275 images,
19 × 27 cm, softcover

ISBN 978-3-03863-097-5
SFr 39.–, Euro [D] 39.–, Euro [A] 40.10

→ available



Piet Eckert, Wim Eckert (eds.)
**Kirchenbauten.
Ein Archiv der Nachkriegsmoderne /
Church Buildings.
An Archive of Post-War Modernism**

German/English, 240 pages, 215 images,
22 × 28 cm, softcover

ISBN 978-3-03863-105-7
SFr 49.–, Euro [D] 49.–, Euro [A] 50.10

→ available



Architektur Forum Ostschweiz, Elias Baumgarten (eds.)
**Die Gemeinschaft spricht Architektur.
Anthologie zur Baukultur**

German, 248 pages, 280 images, 20 × 25 cm,
softcover with flaps

ISBN 978-3-03863-106-4
SFr 39.–, Euro [D] 39.–, Euro [A] 40.10

→ available

Also available:
Raum Zeit Kultur and
Stadt und Landschaft denken → p 14

Transformation, Resources, Baukultur



Eva Stricker, Dirk Bayer, Jürgen Graf, Barbara Lenherr, Boris Milla (eds.)
Wege zur Bauwende.
 Klima- und ressourcenschonend konstruieren
 SFr 39.–, Euro [D] 39.–, [A] 40.10
 ISBN 978-3-03863-092-0



Eva Stricker, Dirk Bayer, Jürgen Graf, Barbara Lenherr, Boris Milla (eds.)
Construire l'avenir.
 Une architecture préservante du climat et des ressources
 SFr 39.–, Euro [D] 39.–, [A] 40.10
 ISBN 978-3-03863-093-7



ETH-Studio Jan De Vylder et al. (eds.)
Towards Transformation.
 The 33.3% Attitude. Zurich
 English
 SFr 39.–, Euro [D] 39.–, [A] 40.10
 ISBN 978-3-03863-085-2



Elli Mosayebi et al., ETH Zürich (eds.)
Anatomy of Change.
 Architecture and Time in Ticino
 English
 SFr 32.–, Euro [D] 32.–, [A] 32.90
 ISBN 978-3-03863-094-4



Lorenzo De Chiffre et al., TU Wien (eds.)
Reuse in Teaching. The Future of the Architectural Design Studio
 English
 SFr 39.–, Euro [D] 39.–, [A] 40.10
 ISBN 978-3-03863-097-5



Stefan Kurath
Baukultur mit Bestand.
 Gedanken über einen dringend notwendigen Paradigmenwechsel [...]
 SFr 25.–, Euro [D] 25.–, [A] 25.70
 ISBN 978-3-03863-086-9



Stadtzürcher Heimatschutz (eds.)
Baukultur erhalten. Urbane Qualität schaffen. Stadtzürcher Heimatschutz 1973–2023
 SFr 49.–, Euro [D] 49.–, [A] 50.40
 ISBN 978-3-03863-080-7



Architektur Forum Ostschweiz, Elias Baumgarten (eds.)
Die Gemeinschaft spricht Architektur. Anthologie zur Baukultur
 SFr 39.–, Euro [D] 39.–, [A] 40.10
 ISBN 978-3-03863-106-4

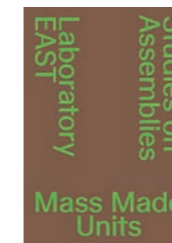


Architektur Forum Ostschweiz (eds.)
Raum Zeit Kultur. Anthologie zur Baukultur
 SFr 39.–, Euro [D] 39.–, [A] 40.10
 ISBN 978-3-03863-019-7

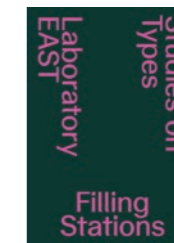


Architektur Forum Ostschweiz, Elias Baumgarten (eds.)
Stadt und Landschaft denken. Anthologie zur Baukultur
 SFr 39.–, Euro [D] 39.–, [A] 40.10
 ISBN 978-3-03863-063-0

Existing buildings, Spatial planning



EAST Laboratory, EPFL Lausanne (eds.)
Mass Made Units.
 Studies on Assemblies
 English
 SFr 29.–, Euro [D] 29.–, [A] 29.90
 ISBN 978-3-03863-084-5



EAST Laboratory, EPFL Lausanne (eds.)
Filling Stations.
 Studies on Types
 English
 SFr 29.–, Euro [D] 29.–, [A] 29.90
 ISBN 978-3-03863-091-3



Piet Eckert, Wim Eckert (eds.)
Kirchenbauten. Ein Archiv der Nachkriegsmoderne / Church Buildings. An Archive of Post-War Modernism
 German / English
 SFr 49.–, Euro [D] 49.–, [A] 50.40
 ISBN 978-3-03863-105-7



→ few copies
 ZHAW, Inst. Urban Landscape (eds.)
Räumliche Leitbilder erarbeiten. Ein Vademecum in 6 Phasen und mit 26 Fragen
 SFr 32.–, Euro [D] 29.–, [A] 30.–
 ISBN 978-3-03863-016-6



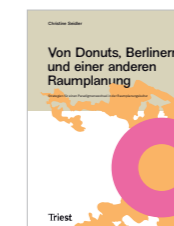
ZHAW, Inst. Urban Landscape (eds.), Sylvain Malfroy, Gianfranco Caniggia
Die morphologische Betrachtungsweise von Stadt und Territorium
 SFr 49.–, Euro [D] 49.–, [A] 50.40
 ISBN 978-3-03863-037-1



ZHAW, Inst. Urban Landscape (eds.), Sylvain Malfroy, Gianfranco Caniggia
A Morphological Approach to Cities and Their Regions
 SFr 49.–, Euro [D] 49.–, [A] 50.40
 ISBN 978-3-03863-045-6



ZHAW – Philippe Koch, Stefan Kurath, Simon Mühlebach (eds.)
Figurationen von Öffentlichkeit. Herausforderungen im Denken und Gestalten von öffentlichen Räumen
 SFr 39.–, Euro [D] 39.–, [A] 40.10
 ISBN 978-3-03863-065-4



Christine Seidler
Von Donuts, Berlinern und einer anderen Raumplanung. Strategien für einen Paradigmenwechsel in der Raumplanungskultur
 SFr 49.–, Euro [D] 49.–, [A] 50.40
 ISBN 978-3-03863-074-6

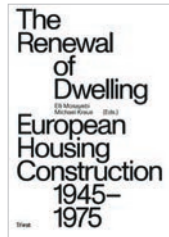


ZHAW, Inst. Urban Landscape (eds.)
Stadtlandschaften verdichten. Strategien zur Erneuerung des baukulturellen Erbes [...]
 SFr 39.–, Euro [D] 39.–, [A] 40.10
 ISBN 978-3-03863-025-8



ZHAW, Inst. Urban Landscape (eds.)
Densification of Urban Landscapes. Post-War Housing Developments Between Preservation and Renewal
 SFr 39.–, Euro [D] 39.–, [A] 40.10
 ISBN 978-3-03863-073-9

Housing, Construction, Material



→ awarded!

Elli Mosayebi, Michael Kraus (eds.)
The Renewal of Dwelling.
 European Housing Construction
 1945–1975
 2nd edition
 SFr 88.–, Euro [D] 89.–, [A] 91.50
 ISBN 978-3-03863-038-8



→ awarded!

Yves Dreier, Eik Frenzel (eds.)
**Social Loft. Auf der Suche nach
 neuen Wohnformen**
 German/French
 SFr 39.–, Euro [D] 39.–, [A] 40.10
 ISBN 978-3-03863-075-3



Stefan Hartmann
(K)lein Idyll – Das Einfamilienhaus.
 Eine Wohnform in der Sackgasse

SFr 39.–, Euro [D] 39.–, [A] 40.10
 ISBN 978-3-03863-026-5



Martina Desax, Barbara Lenherr, Reto
 Pfenniger (eds.)
**verDICHten. Internationale Low-
 rise-Wohnsiedlungen im Vergleich**

SFr 78.–, Euro [D] 75.–, [A] 77.10
 ISBN 978-3-03863-002-9



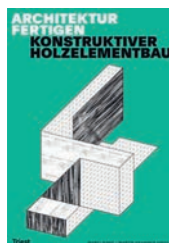
HFT Stuttgart (eds.), Jan Cremers,
 Peter Bonfig, David Offtermatt
**Kompakte Hofhäuser. Anleitung zu
 einem urbanen Gebäudetyp**

SFr 39.–, Euro [D] 39.–, [A] 40.10
 ISBN 978-3-03863-051-7



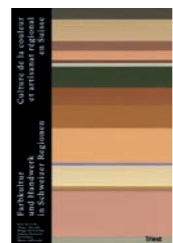
HFT Stuttgart (eds.), Jan Cremers,
 Peter Bonfig, David Offtermatt
**Compact Courtyard Housing.
 A Guide to an Urban Building Type**

SFr 39.–, Euro [D] 39.–, [A] 40.10
 ISBN 978-3-03863-052-4



Martin Krammer, Mario Rinke (eds.)
Architektur fertigen.
 Konstruktiver Holzelementbau

SFr 68.–, Euro [D] 68.–, [A] 69.90
 ISBN 978-3-03863-056-2



Haus der Farbe (eds.)
**Farbkultur und Handwerk in
 Schweizer Regionen**
 German/French (summary)

SFr 49.–, Euro [D] 49.–, [A] 50.40
 ISBN 978-3-03863-082-1



→ 2nd edition

R. Boltshauser, C. Veillon, N. Maillard
 (eds.)
**Pisé. Stampflehm –
 Tradition und Potenzial**

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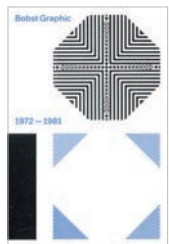
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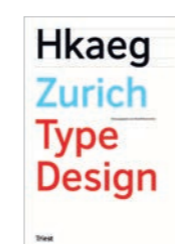


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